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## Audience Overview

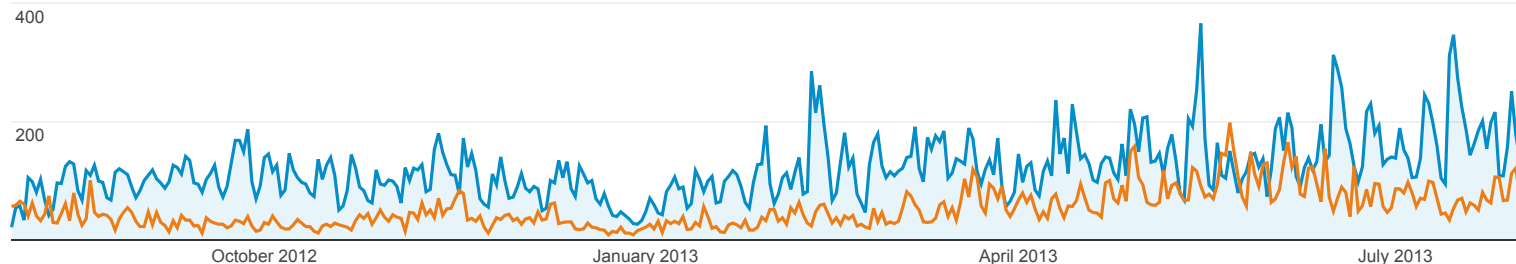
Aug 1, 2012 - Jul 31, 2013  
Compare to: Aug 2, 2011 - Jul 31, 2012

change in % of visits: +0.00%

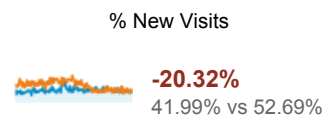
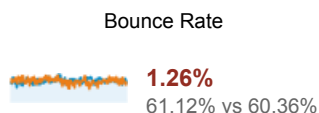
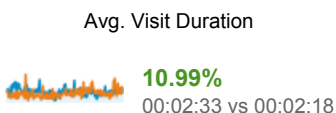
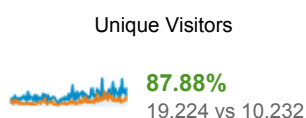
### Overview

Aug 1, 2012 - Jul 31, 2013: Visits

Aug 2, 2011 - Jul 31, 2012: Visits

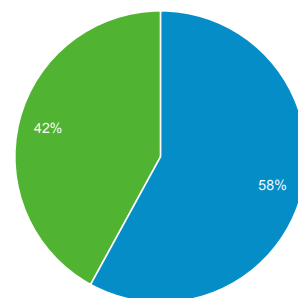


## 19,224 people visited this site

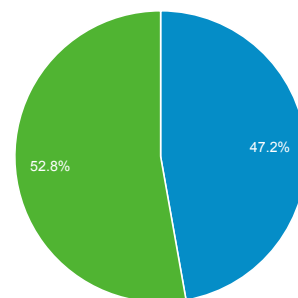


Returning Visitor New Visitor

Aug 1, 2012 - Jul 31, 2013



Aug 2, 2011 - Jul 31, 2012



### Country / Territory

Country / Territory	Visits	% Visits
<b>1. New Zealand</b>		
Aug 1, 2012 - Jul 31, 2013	38,205	86.16%
Aug 2, 2011 - Jul 31, 2012	16,635	88.03%
<b>% Change</b>	<b>129.67%</b>	<b>-2.12%</b>
<b>2. Australia</b>		
Aug 1, 2012 - Jul 31, 2013	1,473	3.32%
Aug 2, 2011 - Jul 31, 2012	357	1.89%
<b>% Change</b>	<b>312.61%</b>	<b>75.85%</b>
<b>3. United States</b>		
Aug 1, 2012 - Jul 31, 2013	1,396	3.15%
Aug 2, 2011 - Jul 31, 2012	753	3.98%

Aug 2, 2011 - Jul 31, 2012	753	0.95%
<b>% Change</b>	<b>85.39%</b>	<b>-20.99%</b>
<b>4. United Kingdom</b>		
Aug 1, 2012 - Jul 31, 2013	633	1.43%
Aug 2, 2011 - Jul 31, 2012	192	1.02%
<b>% Change</b>	<b>229.69%</b>	<b>40.51%</b>
<b>5. (not set)</b>		
Aug 1, 2012 - Jul 31, 2013	299	0.67%
Aug 2, 2011 - Jul 31, 2012	61	0.32%
<b>% Change</b>	<b>390.16%</b>	<b>108.90%</b>
<b>6. Canada</b>		
Aug 1, 2012 - Jul 31, 2013	196	0.44%
Aug 2, 2011 - Jul 31, 2012	78	0.41%
<b>% Change</b>	<b>151.28%</b>	<b>7.09%</b>
<b>7. India</b>		
Aug 1, 2012 - Jul 31, 2013	165	0.37%
Aug 2, 2011 - Jul 31, 2012	57	0.30%
<b>% Change</b>	<b>189.47%</b>	<b>23.37%</b>
<b>8. Jersey</b>		
Aug 1, 2012 - Jul 31, 2013	138	0.31%
Aug 2, 2011 - Jul 31, 2012	41	0.22%
<b>% Change</b>	<b>236.59%</b>	<b>43.45%</b>
<b>9. Netherlands</b>		
Aug 1, 2012 - Jul 31, 2013	131	0.30%
Aug 2, 2011 - Jul 31, 2012	29	0.15%
<b>% Change</b>	<b>351.72%</b>	<b>92.52%</b>
<b>10. Germany</b>		
Aug 1, 2012 - Jul 31, 2013	114	0.26%
Aug 2, 2011 - Jul 31, 2012	61	0.32%
<b>% Change</b>	<b>86.89%</b>	<b>-20.35%</b>

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