

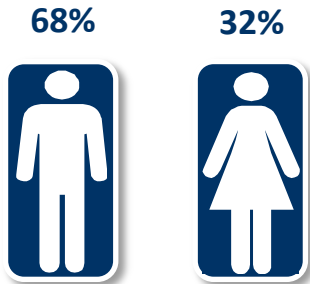
Auckland Transport Cycling Research

CAA Cyclists

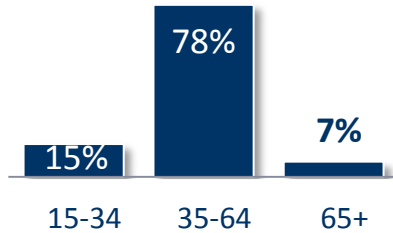


The demographic breakdown of CAA respondents

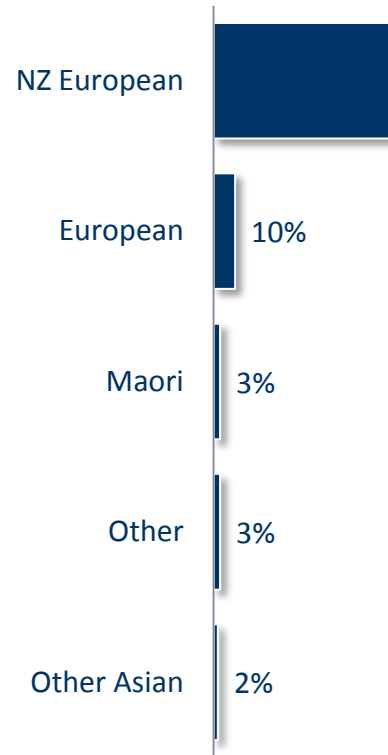
Gender



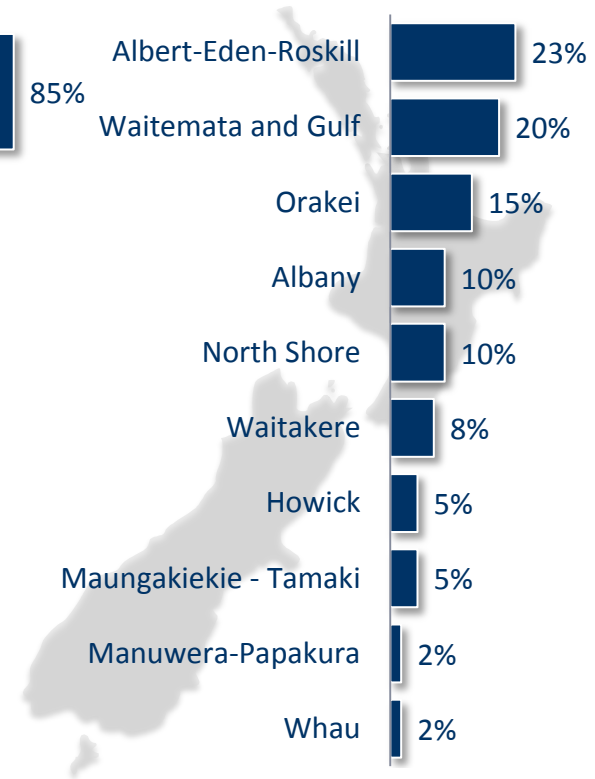
Age



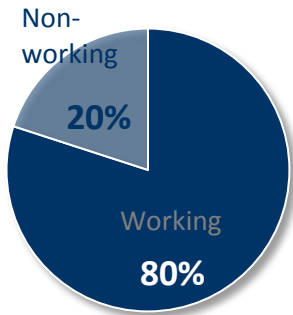
Ethnicity



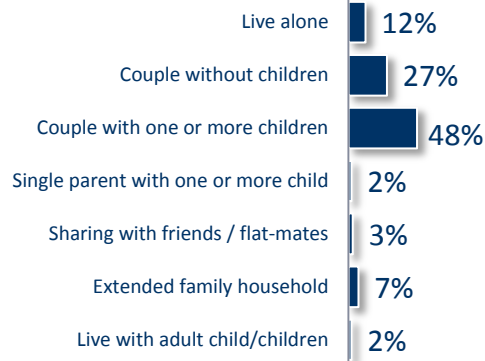
Ward



Employment



Household

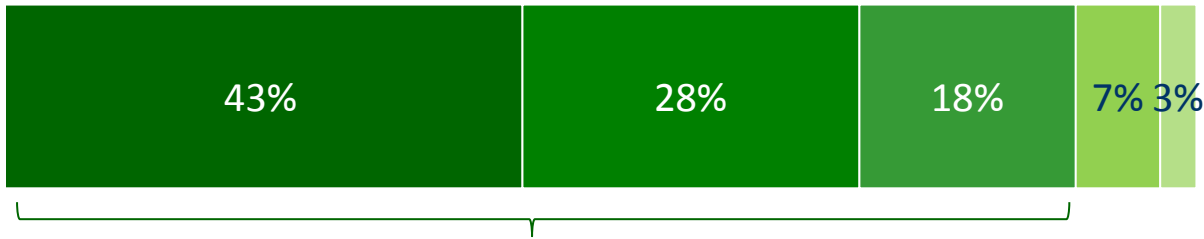




9 out of 10 report using a bike weekly; 7 out of 10 regularly commute by bike

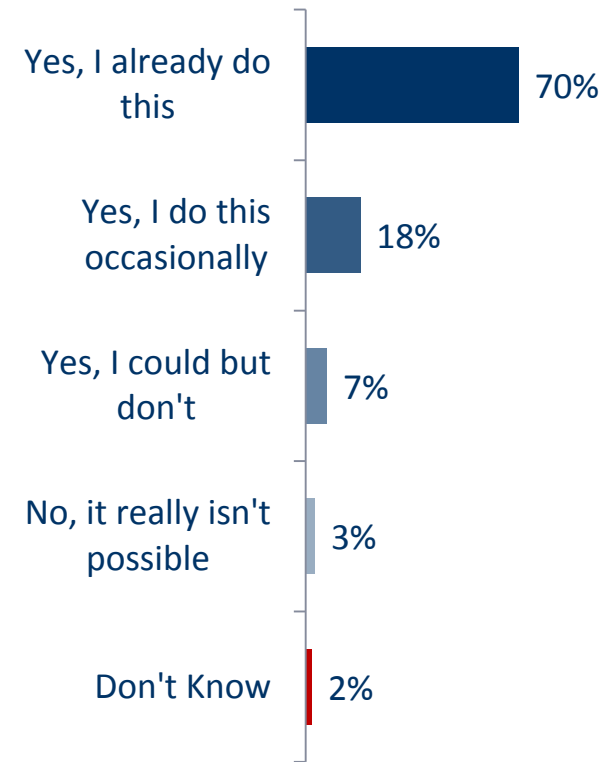
- 5 or more days a week
- 3-4 days a week
- Once or twice a week
- Once or twice a month
- A few times a year

Cycling frequency



Regular cyclists are defined as those who use bicycles at least once a week.

Commute by Bike



Q2.4 About how often do you use a **bicycle for any reason**?

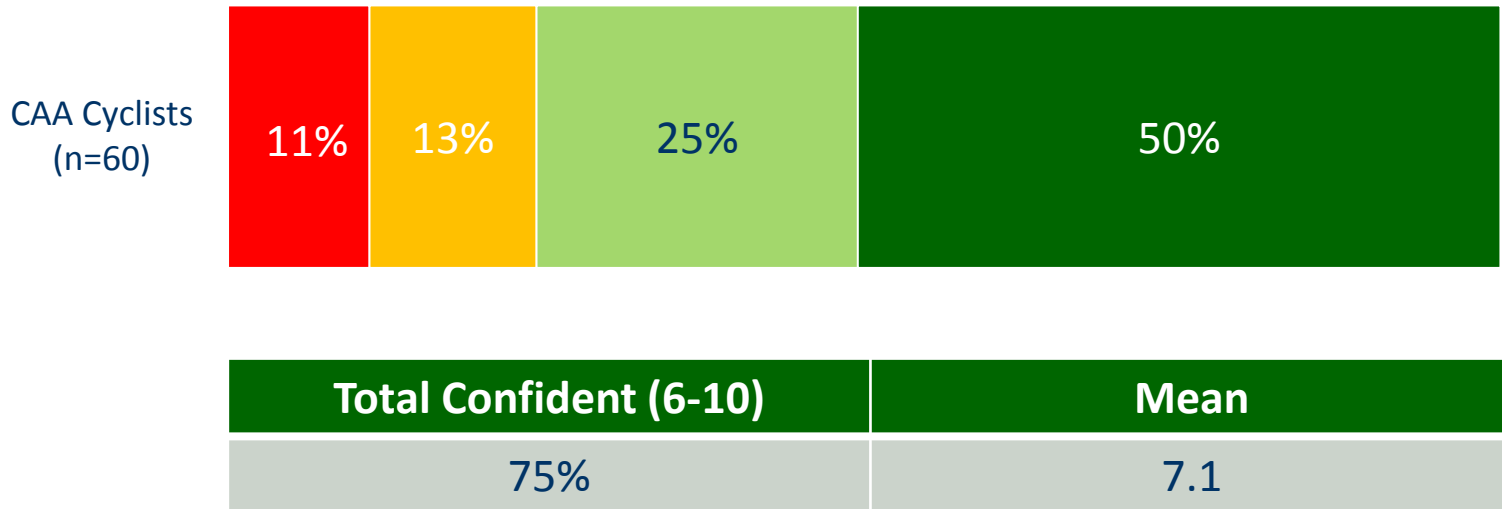
Q2.3 Is it possible for you to use a bike to get to work or school (or somewhere else you regularly go)?

CAA cyclists (n=60)

3 out of 4 CAA cyclists are confident riding a bike in the Auckland area

Confidence in riding a bicycle

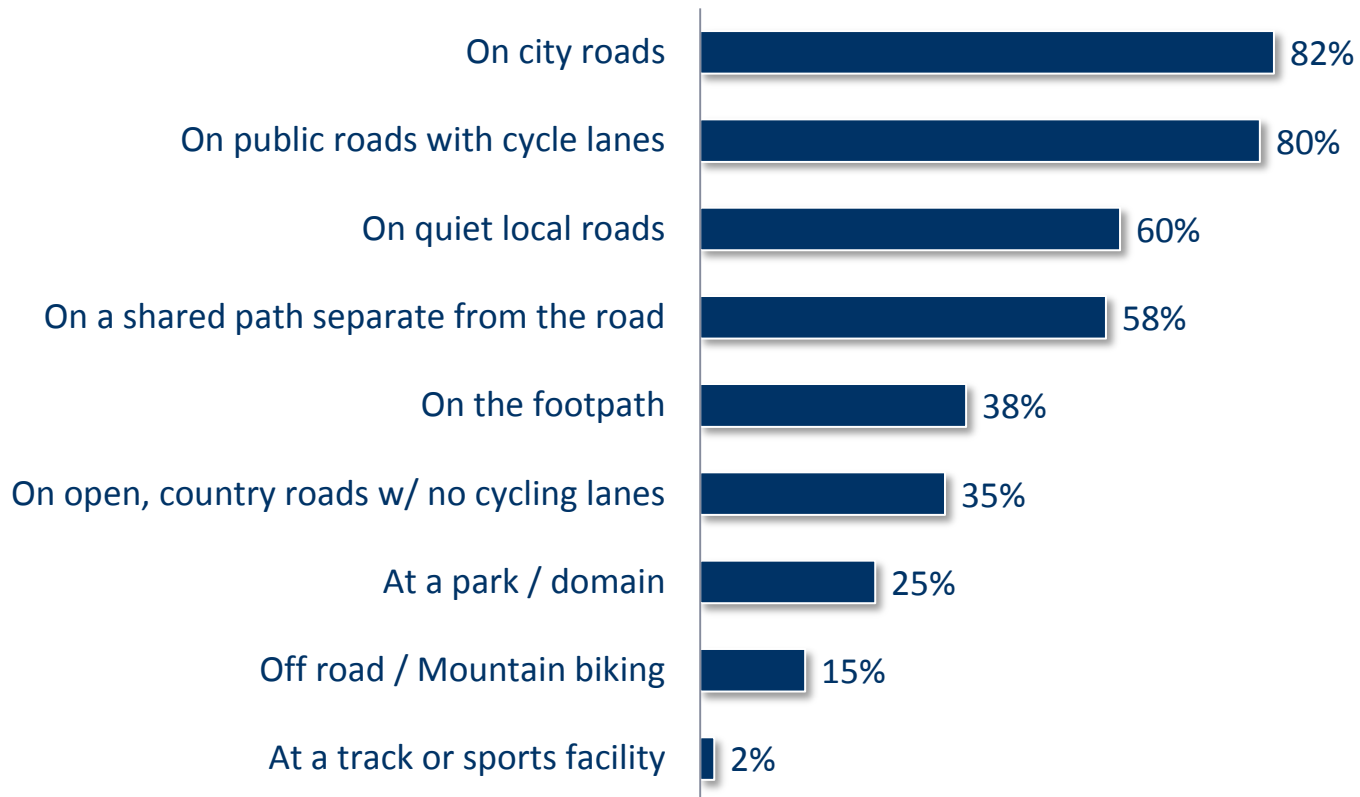
■ Not confident (0-4)
 ■ Neutral (5)
 ■ Somewhat confident (6-7)
 ■ Very confident (8-10)



Q2.2a In general, how confident are you / would you be in riding a bicycle in the Auckland area?
 CAA cyclists (n=60)

4 out of 5 CAA cyclists ride their bikes on city roads / on public roads with cycle lanes

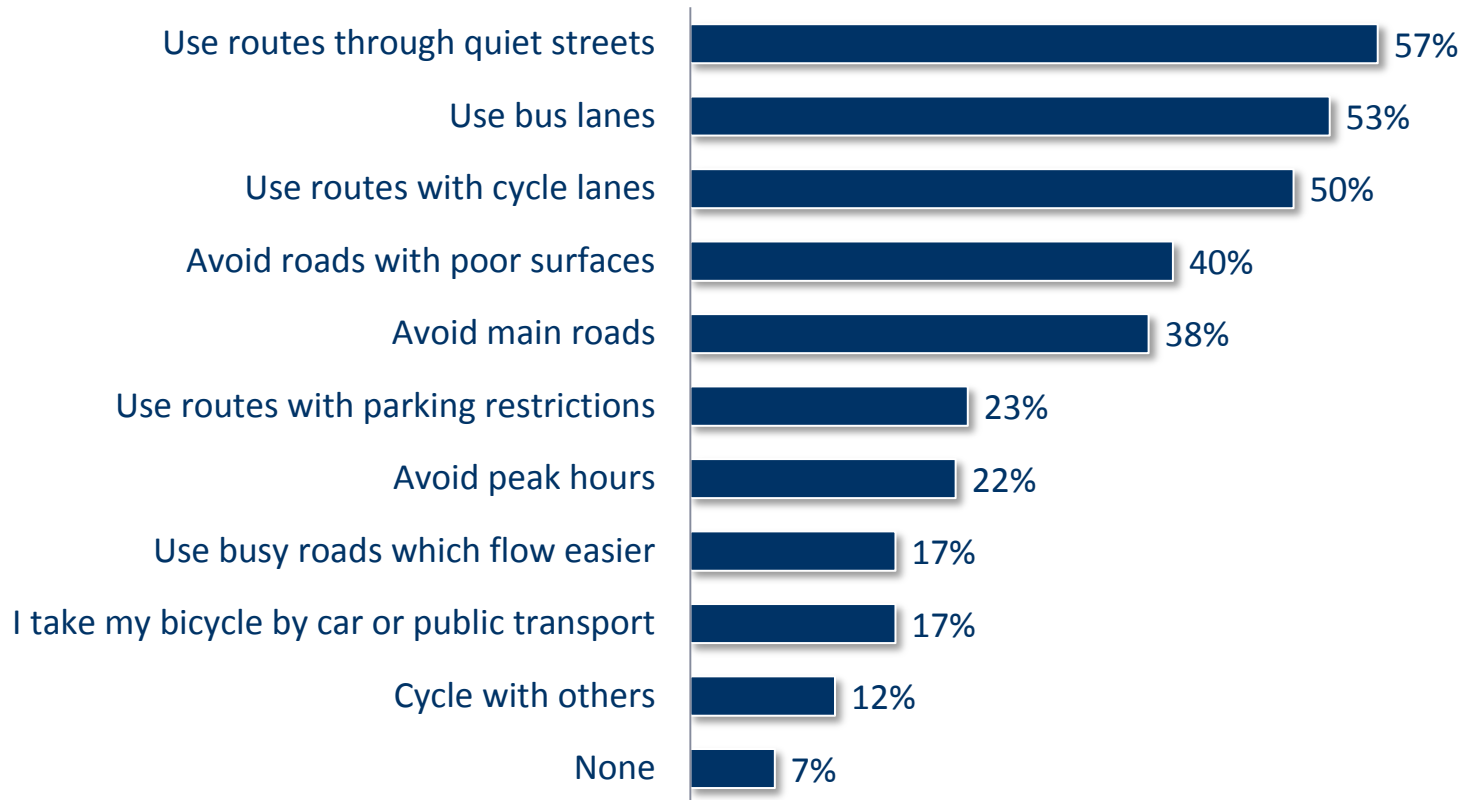
Where usually cycle



Q2.7 Where do you usually cycle?
CAA cyclists (n=60)

About half of CAA respondents use bus lanes as a strategy to navigate Auckland's roads

Route selection strategies



Q4.15 Cyclists we've spoken to have a range of strategies when choosing which route to cycle.
CAA cyclists (n=60)





7 out of 10 CAA cyclists strongly agree that cyclists are just another group of people trying to get around town

Cyclists are...

(Strongly Agree, Top 3 boxes)

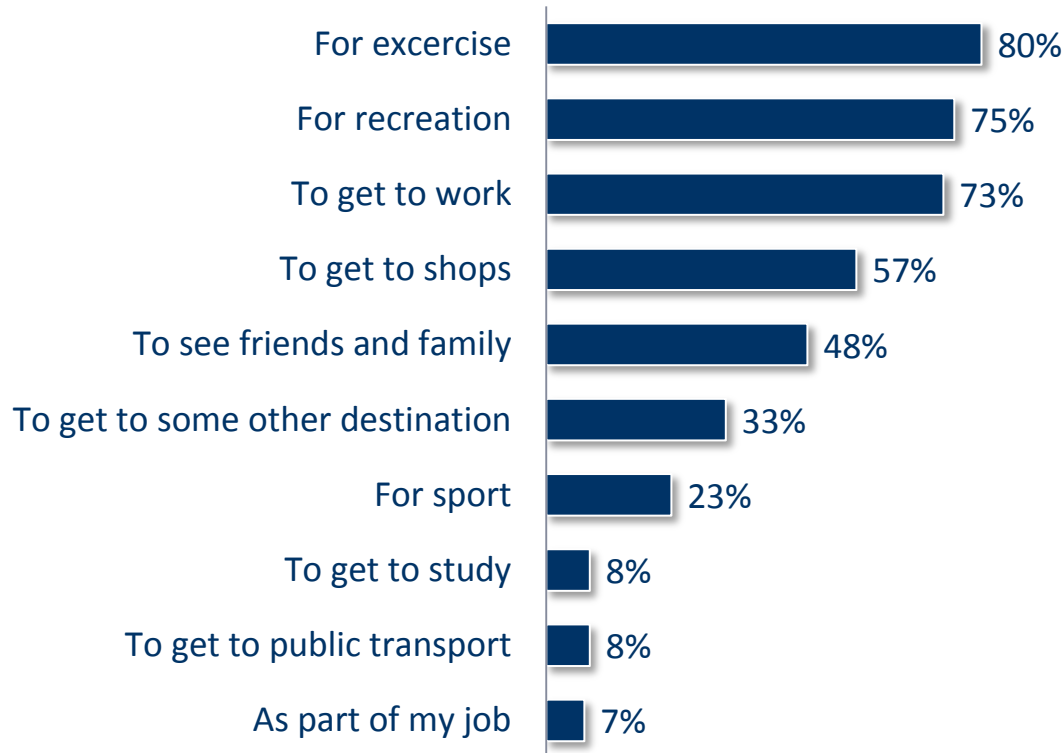


Q3.2a Thinking about cyclists in general, to what extent do you agree with each of the following statements?
CAA cyclists (n=60)

4 out of 5 CAA respondents cycle for exercise; 3 out 4 cycle to get work

76% of those using a bicycle for transport would otherwise go by car; 46% would walk.

Reasons for riding a bicycle



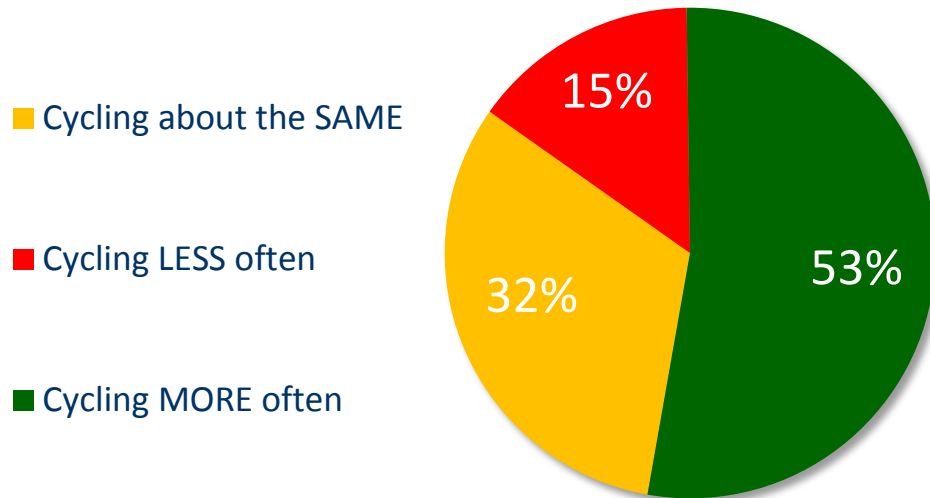
Q2.5 For which of the following reasons do you ride a bicycle? (Please select all that apply) (RANDOMIZE OPTIONS A TO J)

CAA Cyclists (n=60)

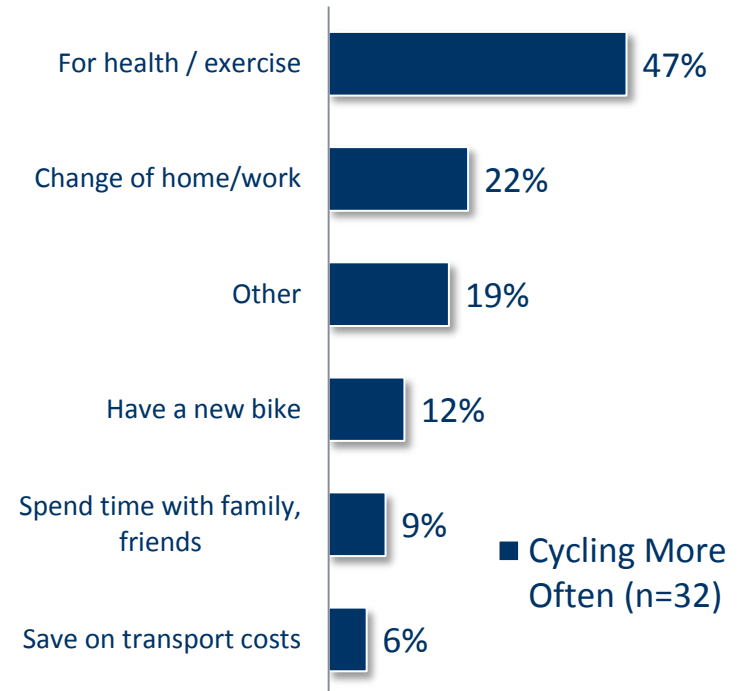
Q2.6 If you weren't travelling by bicycle, what form of transport would you be most likely to use instead?

Half of CAA cyclists report cycling more this year than last year; about 1 in 7 are cycling less

Change in cycling frequency



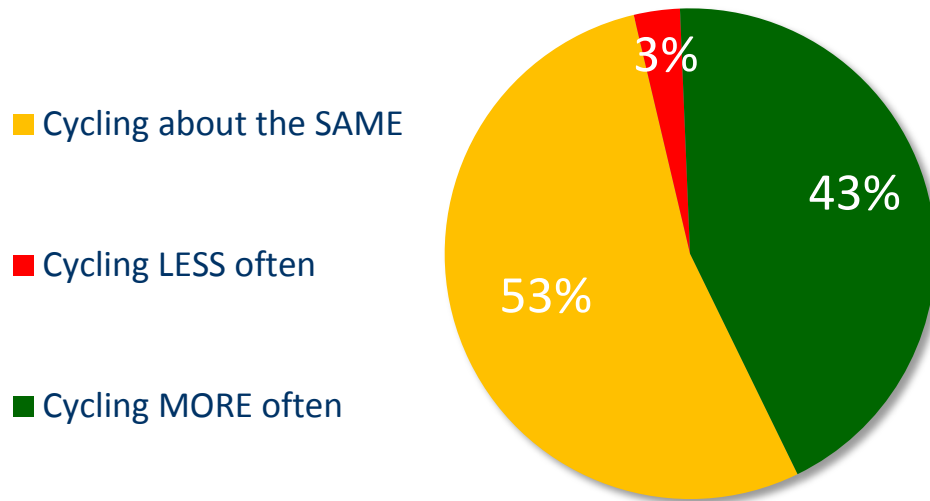
Reasons for cycling more often



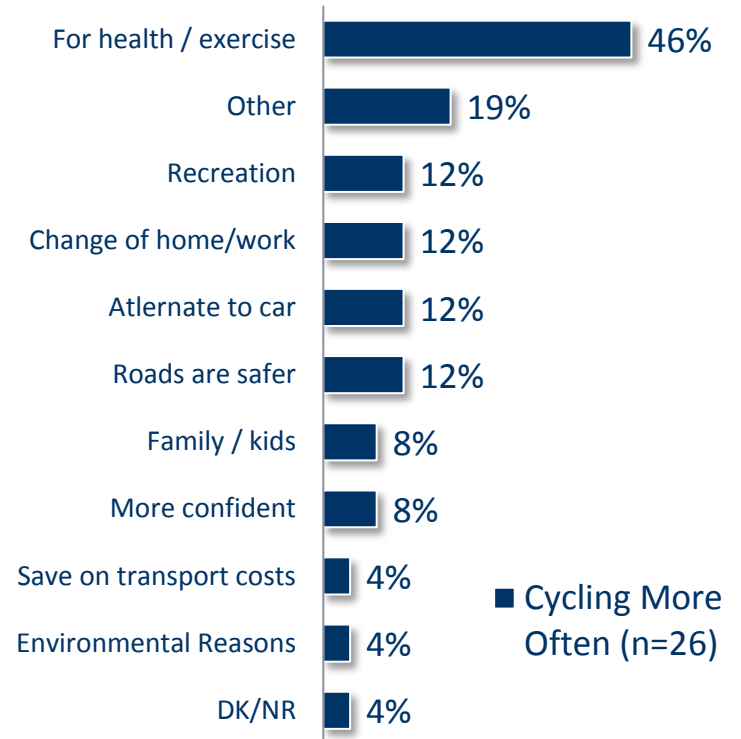
Q2.8 Would you say that you are cycling more often, less often or about the same amount as you were a year ago?
Q2.8a Why more often?
 CAA Cyclists (n=60)

4 out of 10 ACC cyclists anticipate cycling more in the next 12 months

Cycling frequency next 12 months



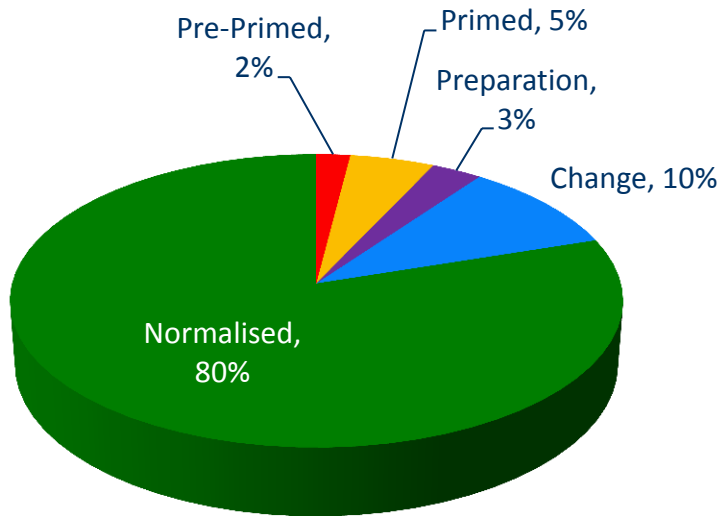
Reasons for cycling more often



Q2.9 Do you think in the coming year that you will cycle more often, less often or about the same amount as you do now?
Q2.10 a Why more often?
 CAA Cyclists (n=60)

80% of CAA cyclists are normalised; 8% of CAA cyclists have started cycling but are finding it difficult

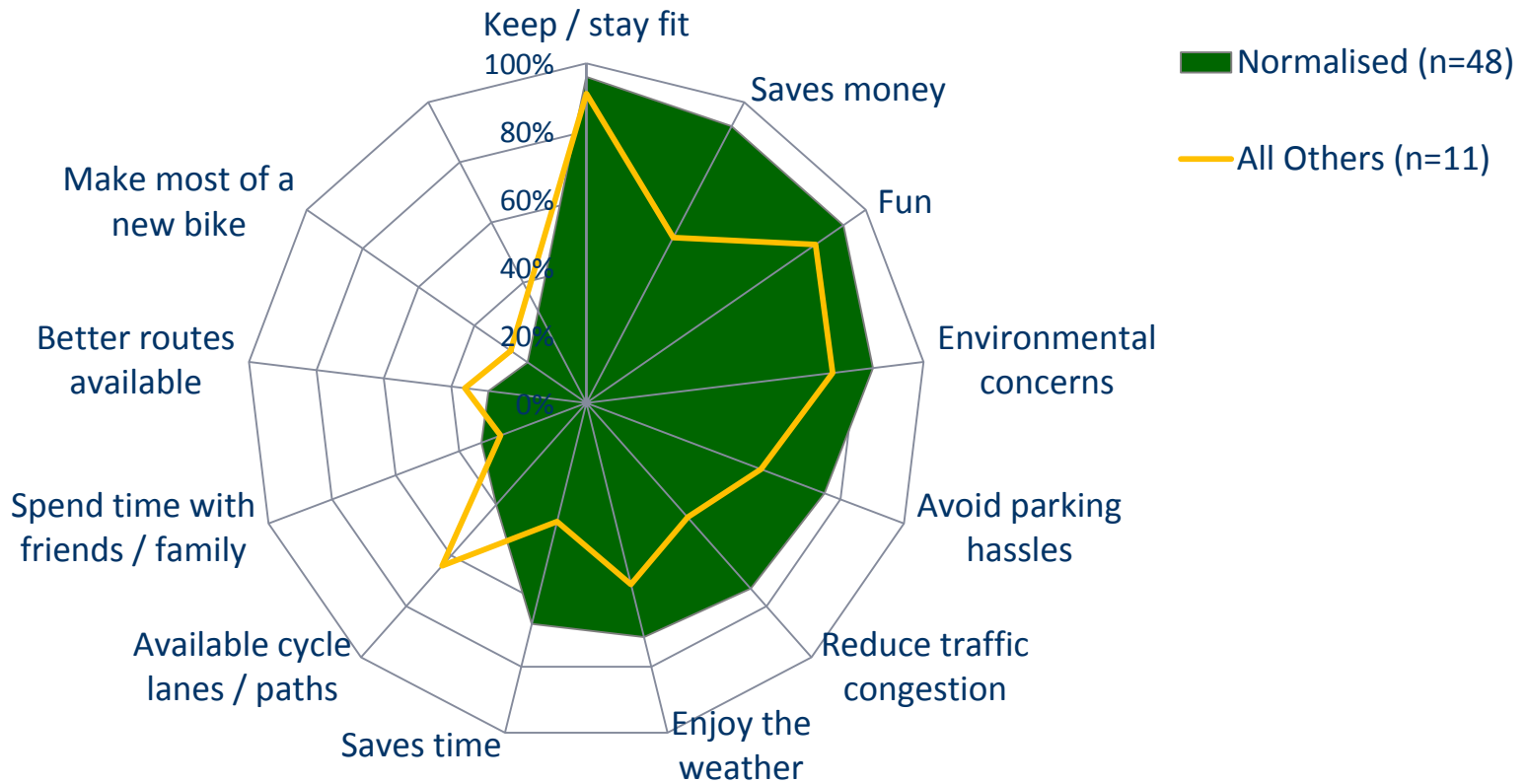
Segmentation based on definitions sourced from Transport for London survey



Pre-primed	I don't want to or would not consider doing this	0%
	I have never thought about doing this	0%
	I have given it some thought but I am not going to do it	2%
Primed	I am thinking about doing this	2%
	I have decided to do this (you have just decided but not yet started to do anything about it)	0%
	I was doing this but didn't stick to it	3%
Preparation	I am setting things in place and / or are seeking more information about this	3%
Change	I have started doing this but am finding it difficult	8%
	I have started doing this and am finding it easy	2%
Normalised	I am already doing this and will continue to do so	80%

Those changing / preparing / primed rate availability of cycle paths as a stronger motivator for cycling (caution, small base, n=11)

Top 12 motivators for cycling



ASK IF D TO I SELECTED AT Q3.4

Q3.6A From the list below, which reason(s) contribute(s) to you cycling for any reason?

Base: CAA cyclists in primed, preparation, change, and normalised segments (n=59)



2 in 5 CAA cyclists state lack of secure places for bike storage as a barrier to cycling as much as the otherwise would

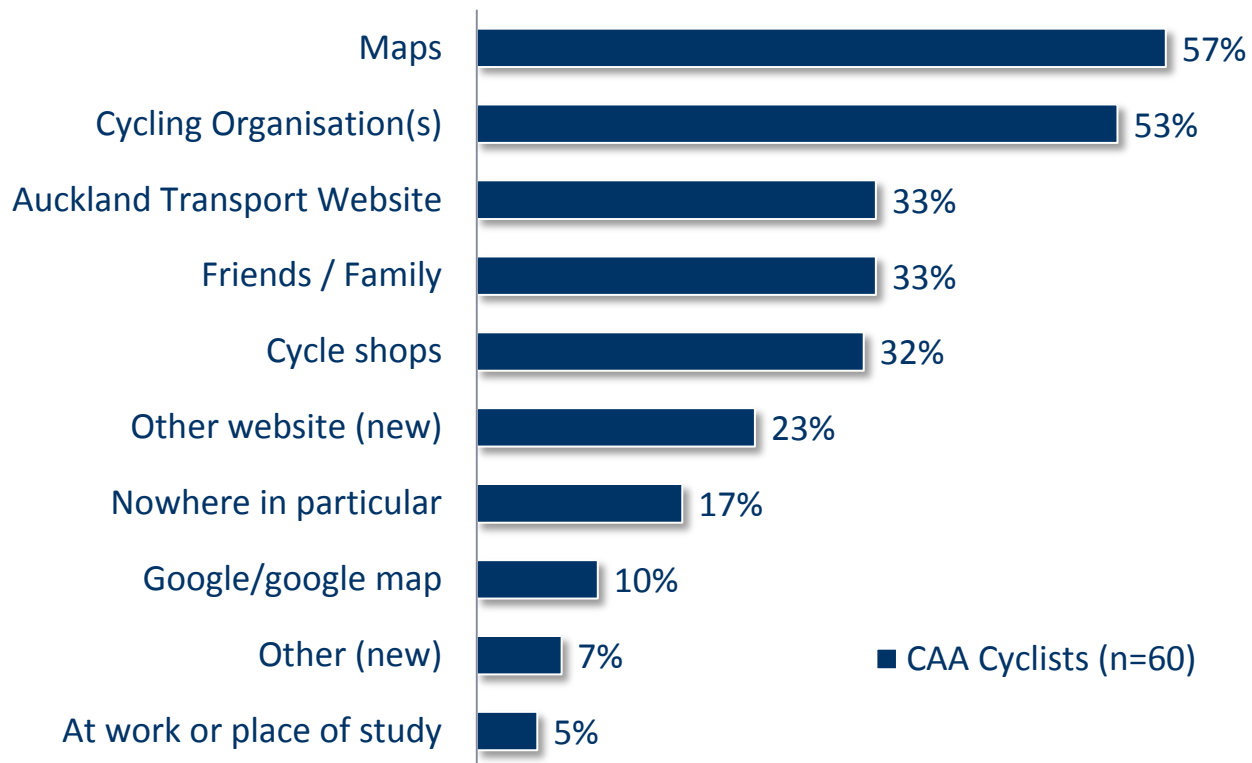
	All CAA (n=60)	Normalised (n=48)	All Others (n=11)
Not safe on roads	45%	40%	64%
Not enough secure places to leave bike	40%	40%	45%
Stressful	20%	23%	9%
Shower / change is inconvenient	17%	17%	18%
Roads too hilly	8%	2%	36%
Live too far	5%	4%	9%
Just not practical	5%	6%	0%



Q3.8a Sometimes people tell us there are things that stop them from cycling or stop them from cycling as much as they otherwise would. When it comes to cycling in Auckland, which of these statements applies to you, if any?
CAA Cyclists (n=60)

Maps are the most common sources of information about cycling; 1 in 3 use the AT website

Information resources

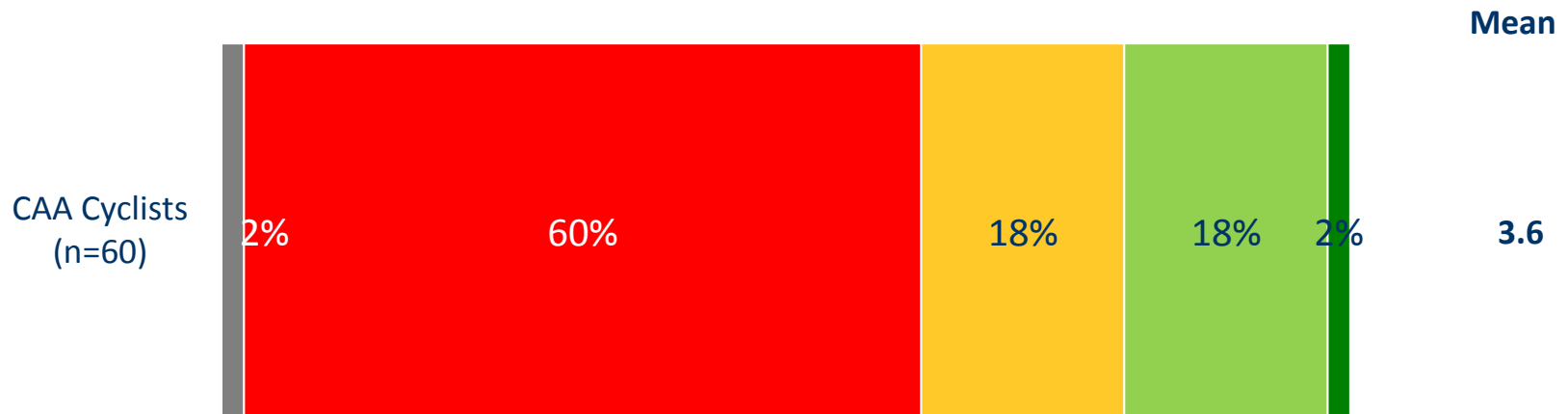


Q5.4a Where do you look for information about cycling? (Please select all that apply)
 (Asked of those selecting 2-6 at Q2.4)
 CAA Cyclists (n=60)

6 out of 10 CAA Cyclists believe the current state of cycling is poor

Current state of cycling in Auckland

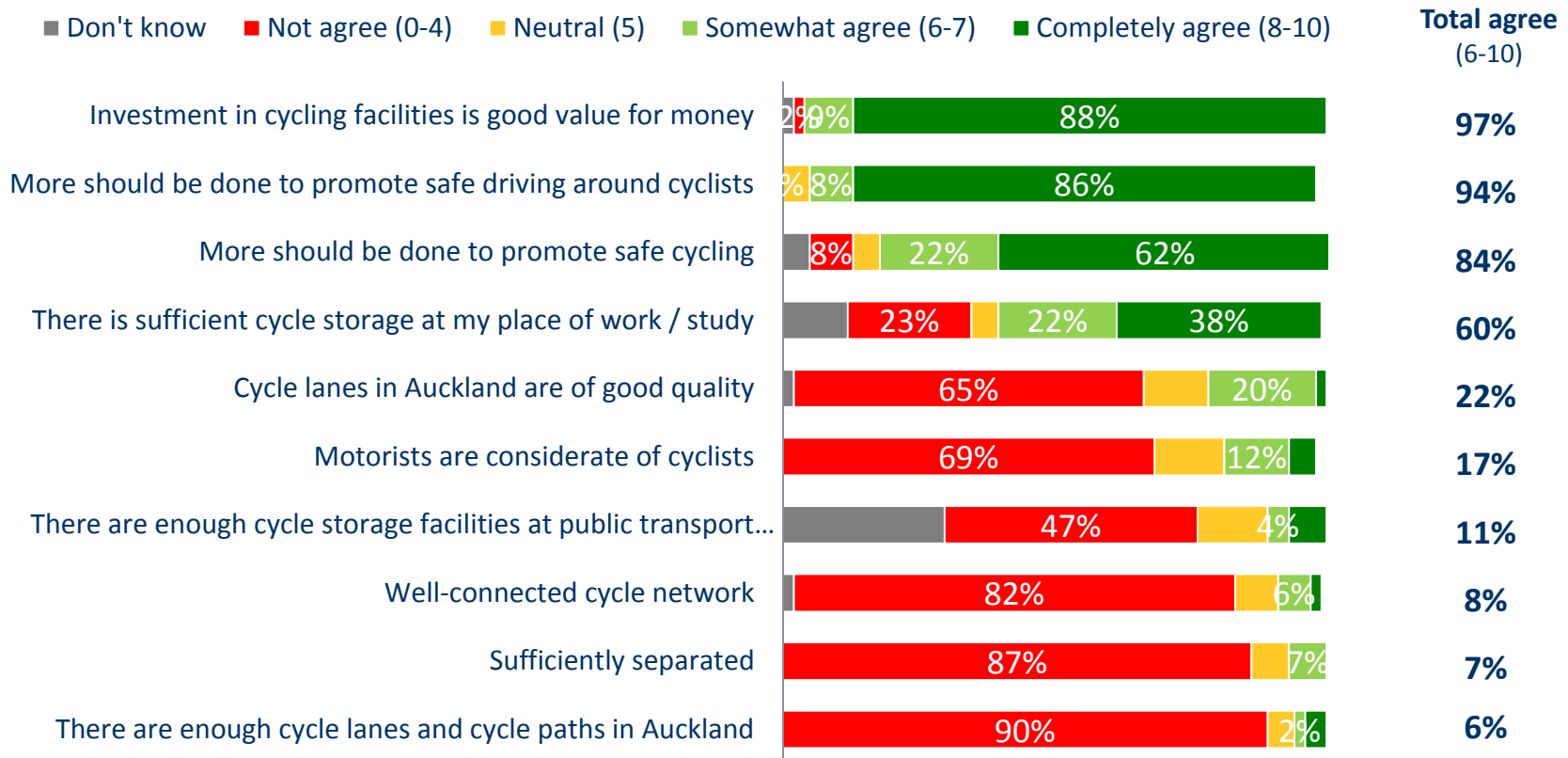
■ Don't know
 ■ Poor (0-4)
 ■ Neutral (5)
 ■ Somewhat good (6-7)
 ■ Very good (8-10)



Q4.16 Overall, how do you view the current state of cycling in Auckland? (Please give us your opinion even if you don't cycle yourself.)
 CAA Cyclists (n=60)

About 1 in 20 CAA Cyclists agree that there are enough cycle lanes in Auckland

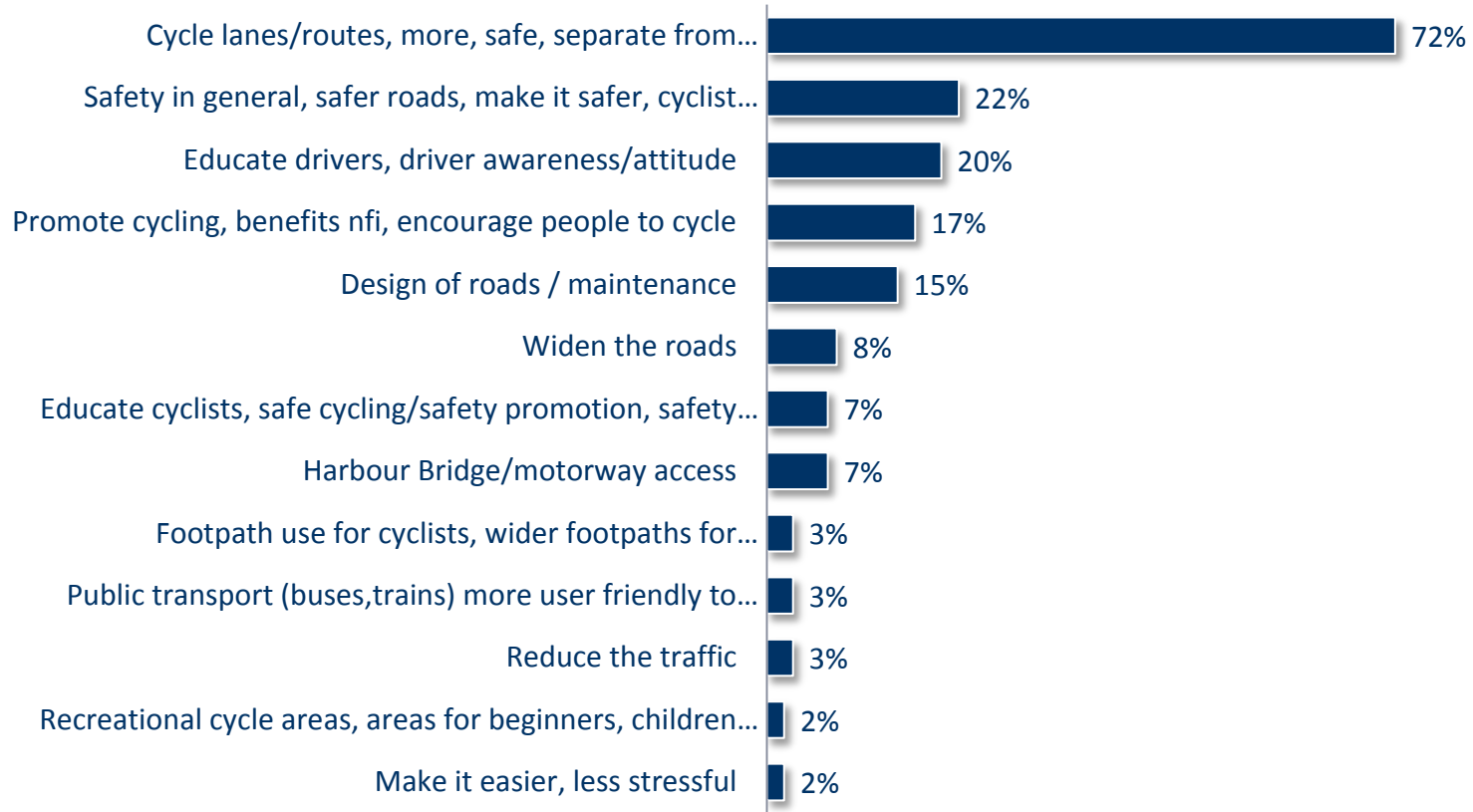
Agreement with cycling related statements



Q3.10 How strongly do you agree or disagree with each of the following statements?
CAA Cyclists (n=60)

7 out of 10 CAA would prioritise an increase in the number of cycle lanes, an overwhelming preference

Priorities for Auckland Transport



Q3.3 What would you say should be the priorities for Auckland Transport regarding cyclists?
 CAA Cyclists (n=60)
 Question asked open-ended with responses coded for analysis